THE Milk DISTRICT

The Milk District is a community organization working side-by-side with business and property owners to improve our special economic district.
In addition to branding, technical assistance, and design projects, the District works to advance common goals of our business members.

DISTRICT MEMBERSHIP

When you join The Milk District, you are re-investing in your neighborhood.

All members receive the full benefit of branding and collaborative marketing from the District, as well as the opportunity to participate in district events and promotions. The District's efforts in beautification and vibrancy make the area a safe and attractive place to live, visit, and do business. Additionally, with tens of thousands of followers across social media platforms, we have the attention of potential customers to help you bring them to your door. When you join, you are contributing to wider area growth and visibility that helps you and your business succeed.

CITY FACADE GRANT

The City of Orlando's Small Business Façade, Site Improvement and Adaptive Reuse Program (FSARP) is designed to revitalize business corridors and abandoned buildings within the city limits through funding for building façade, site improvements, and/or building reuse improvements.
Properties in The Milk District may be eligible for increased reimbursement under this program: 80% of eligible project costs vs. 50% of costs for projects not located in a Main Street District. Furthermore, projects in The Milk District may be considered from the ineligible business list.

SRX LIQUOR LICENSE EXCEPTION

In 2021, the State of Florida passed HB 1647. Under this new law, restaurants in The Milk District have a reduced threshold to qualified for SRX licenses from Florida DBPR. Instead of 2,500 sf and 150 seats allowed in the rest of the state, Milk District businesses may be eligible for an SRX license at 1,800 sf and 80 seats.

MURAL LOCATIONS

The city approves unique, artistic murals to enliven the community, create a sense of place and help promote local businesses. Generally, murals are only allowed on blank side and rear walls of commercial buildings. Building fronts may be allowed in Main Street areas with special approval.

LEARN MORE

For more information, visit The Milk District's website at **www.themilkdistrict.org** and follow us across social media platforms at **@themilkdistrict**.

You can also contact The Milk District's Executive Director, Zac Alfson, at director@themilkdistrict.org or by calling 407.401.3003.

THE Milk DISTRICT

The Milk District
Main Street Program

ORLANDO Main Streets
A *local* thing
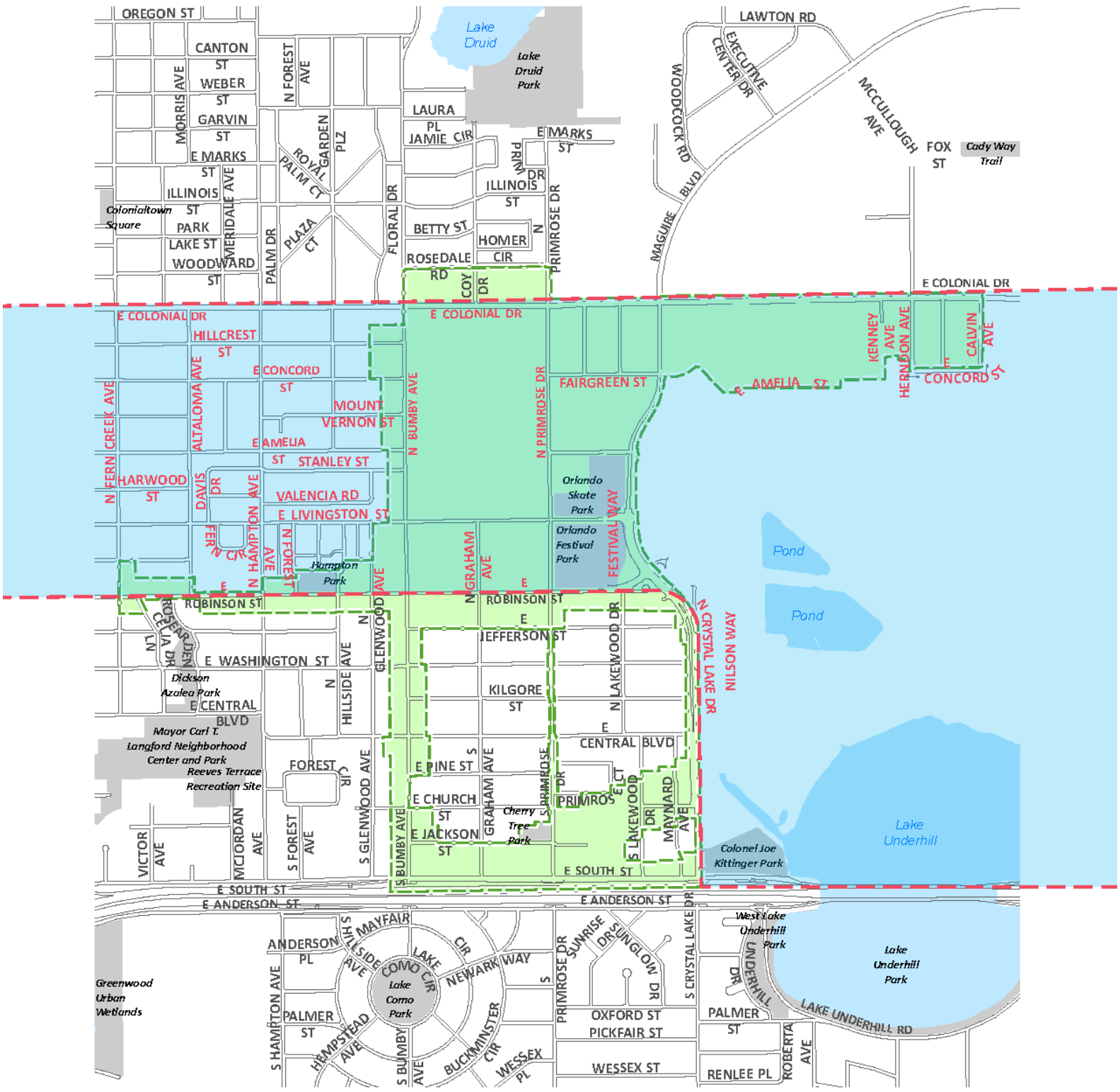
Legend:
- The Milk District
- Opportunity Zone